



# Preparing for Product Photography Services

## LIST PRODUCTS

Create a spreadsheet of the products to be photographed. The data will be used to identify your products with in SKUpics' product photography platform.

- Include the products' name, description, SKU, UPC or part number.
  - SKU's are typically 8 alpha-numeric digits, while UPCs are 12 digits, numeric only.
- Other data points that could be included in the spreadsheet, but are not necessary: image requirements, unit of measure, manufacturer, height, width, depth, weight, and/or any data correlating to an image file naming convention.
- Email the spreadsheet to [shipping@skupics.com](mailto:shipping@skupics.com) prior to shipping your products.

## SELECT PRODUCTS

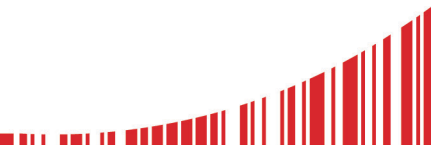
Select clean, good looking products for photography from your inventory.

- Products must be labeled with a unique identifier such as a scan-able SKU or UPC and must be an exact match to the SKU or UPC provided in the item list.
- Products or their packaging should not have defects such as dents, scratches, rust, stains, or creases. In some cases, minor imperfections may be able to be removed in post production.
- Stickers, like price tags, which interfere with product details should be removed prior to shipping products.
- Please send the suggested optimal sizes listed below:
  - Women's Apparel: Tops – Small or medium; Pants or Dresses – 2/4; Bras – 32B; Shoes – 7-8
  - Men's Apparel: Tops – Medium or Large; Pants – 34/34; Suits – 42R; Shoes – 9-10
  - Youth Apparel: Small or 5/6; Shoes – 2
  - Infant/Toddler Apparel: 6-9 months; Shoes – 4
  - Bedding: Queen (Children's Twin when applicable)
  - Inside Mount Blinds: 29" wide by 64" long
  - 2 Panel Curtains: 84" long(\*If your product category is not listed, please contact us for size recommendations prior to shipping your products.)

1-855-790-7587

[www.skupics.com](http://www.skupics.com)

61 West Front Street • Suite D • Palmyra, PA 17078





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## SHIP PRODUCTS

*Client is responsible for shipping arrangements and cost to and from SKUpics Studios.*

Ship like products (weight, size, shape, etc.) together. For example, boxed products should be packaged with other boxed products. Choose a box strength and size that is suitable for the products you are shipping.

- It is important to cushion the products properly. Please be sure that you wrap each product separately. Products need separation from each other, and from the corners, sides, top, and bottom of the box. This prevents product-against-product damage and protects contents from shock and vibration. Use proper cushioning material, combined with a strong outer container, to protect your shipment fully. Make sure you use enough cushioning material to ensure that the contents do not move when you shake the container.
- Fragile objects such as electronics, glass, ceramics, and artwork, require special packaging for safe shipment. Packages containing these and similar items may require added cushioning or a double box. (Shipping recommendations adapted from UPS.com.)
- Ship your products to:  
SKUpics, LLC  
61 West Front Street  
Suite D  
Palmyra, PA 17078
- Forward all product tracking information to [shipping@skupics.com](mailto:shipping@skupics.com).

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